



C2C Shanghai partners with L.B. Enterprises *News from 5th May 2010*



C2C Shanghai agrees on partnership with L.B. Enterprises Limited

Dear Sir, Dear Madam,

This is to inform you that C2C Asia (www.c2c-shanghai.com), a private incorporated firm in Shanghai and Beijing has agreed on a corporate partnership with L.B Enterprises Limited, incorporated in Hong Kong and Shanghai. (www.lbenterpriseslimited.com).

Partnership working is a key component of C2C's modernization agenda, particularly in the marketing field. However, the principles of achieving successful partnership are generally applicable and we would like to set-up a partnership to simply build up a strong connection between C2C's strong marketing capabilities and L.B. Enterprises, a managed Procurement Service Provider that is focused on adding value to our client's supply chains that will link people across the world.

C2C is acting as a consulting firm that introduced seller to buyer and is committed to facilitating international marketing services and providing businesses with access to global markets, while L.B. Enterprises Limited has been established to produce / source textiles for large- and middle-sized enterprises.

Our businesses will continue to provide high quality service on which we have built our reputation and this internal change will have a positive effect in our company of conducting business.

I would like to take this opportunity to thank you for the courtesies you have shown us in the past, and hope that you will let us continue to serve your business in a way that is mutually beneficial and profitable to us both.

Yours very truly,

Rebecca Lin
L.B Enterprises Limited
Managing Director

Alexander Agostini, M.B.A.
C2C Asia China Mainland
Chief Executive Officer

C2C Asia Mainland China

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