

*Seller & Buyer Introductions*

Friday, September 23, 2011

Ladies and Gentlemen:

The Battle of Actium was the decisive engagement in the Final War of the Roman Republic between the forces of Octavian and the combined forces of Mark Antony and Cleopatra. It was fought on September 2, 31 BC, on the Ionian Sea near the Roman colony of Actium in Greece.

The victory of Octavian's fleet enabled him to consolidate his power over Rome and its domains, leading to his adoption of the title of Princeps ("first citizen") and his accepting the title of Augustus from the Senate. As Caesar Augustus, he would preserve the trappings of a restored Republic, but many historians view his consolidation of power and the adoption of his honorifics flowing from his victory at Actium as the end of the Roman Republic and the beginning of the Roman Empire.

Contrasting the battle at Actium and our battle to fight– there are many things that each battle has in common:

**Actium** - Octavian's fleet was comprised largely of smaller, fully-manned Liburnian vessels, armed with better-trained and fresher crews. His ships were also lighter and could protect themselves by out-maneuvering the quinqueremes in Roman naval battle, where one objective was to ram the enemy ship and at the same time kill the above deck crew with a shower of arrows and catapult-launched stones large enough to decapitate a man.

**C2C's Marketing Divisions** – Our teams are small and powerful, fully manned with teams in Beijing & Shanghai, armed with a strong and better trained team and has the ability to be more flexible and to simply fight against giants, in order to deliver the company's message: introducing seller to buyer based on commissions.

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C2C Asia China Mainland

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C2C's Battle of Actium  
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C2C Asia China Mainland is acting globally and is evaluating the success of the recently launched products not on recently launched advertising campaigns and many campaigns are aiming to differentiate brands from others and stay ahead from the rest.

In contrast to the traditional marketing paradigm of segmentation, targeting, and positioning, this prospectus proposes a new sales tactic by which the equity of the customer is determined by an ARA approach--acquisition, retention, and add-on selling--focusing on retaining a company's customer base and to simply expand it.

In our enterprise, we are controlling our sales through driving and managing the sales and marketing activities across our relationships, which includes also establishing effective strategy and business activities that the division can deliver, such as:

- Sourcing for the right products & services
- Setting Aggressive Sales Targets
- Our Selling Process
- Selling the "NEW" product or service to our client base

I hope this issue gives you some ideas for carving out time today to build for our future.

And when you have a moment, please do drop me a note.

Best regards,

*Sabrina Qing*

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C2C Asia China Mainland



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