



SICU SSG Helsinki partners with C2C Asia

Beijing, 18th July 2009

Dear Sir, Dear Madam,

Partnership working is a key component of C2C's modernization agenda, particularly in the marketing field. However, the principles of achieving successful partnership are generally applicable and we would like to set-up a partnership (re-evaluate our existing partnership) to simply build up a strong connection between Asia and Scandinavia that will link people across the world. In this case SICU as well as C2C will act as a connector with other Global Partners in order to connect the unconnected on all continents.

It is clear for all of us that partnerships are not soft options, but hard work and partnerships take time to develop, partnerships must be realistic and aim for what it can be achieved and it is clear that both, SICU and C2C can achieve more than individual agencies working alone.

We proudly announce a partnership between C2C Asia (www.c2c-asia.com) a private incorporated firm in Beijing and SICU SSG (www.synergialaitos.com), T & M Project Management and Tomcom Marketing Communications Oy founded in Helsinki in 1991 and 1996.

Channel 2 China Beijing RSC Ltd. (C2C) is acting as a consulting firm that introduced seller to buyer and is committed to facilitating international marketing services and providing businesses with access to Asian markets.

SICU SSG will be acting as a strategic partner to provide an excellent model to connect all SICU SSG Global Partners as well as members of our "Global Synergy Network" and to represent a globally active organization & co brand of SICU.

At this stage we would like to cordially invite you to join the most unique and exclusive private SICU Synergy Solutions Group Network (SICU SSGN) with more than 1000 professionals representing divergent disciplines in more than 70 countries by simply clicking on <http://sicusynergynetwork.ning.com/?xqi=bH92log>.

SICU offers innovative solutions, a globally extensive network of professional connections and effective communication and marketing channels in order to solve problems of individual customers and to create cost effectively, added value and multiplicative effects for businesses, corporations, brands, industries, institutions, and ultimately consumers in diverse markets.

We are all looking forward hearing from you soon and to most welcome you to our global business connection,

Kindest personal regards,

Alexander Agostini

C2C Asia Beijing RSC Limited
Chief Executive Officer
SICU SSG Global Partner (Beijing)

Tom Merilahti

SICU SSG Helsinki
Marketing Integrator & Communication Coordinator

SICU Synergy Solutions Network: <http://sicusynergynetwork.ning.com/?xqi=bH92log> .
SICU SSG Global Partners: <http://www.synergialaitos.com/partners.htm>